

# NICK OF TIME FOUNDATION 20<sup>TH</sup> ANNIVERSARY GALA

March 21, 2026

## Sponsorship Levels and Benefits Package

Join us in celebrating 20 years of saving young lives through heart health awareness, education, and early detection programs. The Nick of Time Foundation's rallying cry is clear and powerful: No child should die doing what they love.

### A Remarkable Record of Prevention

The numbers tell a compelling story of lives potentially saved:

- 33,578 young people screened (ages 12-24)
- 107 screening events across Puget Sound schools
- 655 individuals identified with heart abnormalities requiring follow-up care

Each screening event transforms school gymnasiums into comprehensive cardiac screening facilities, powered by volunteer medical professionals and community partners. These free screenings provide advanced heart evaluations far beyond what typical sports physicals can detect.

### Beyond Screenings: Creating Heart Heroes

When Buffalo Bills player Damar Hamlin collapsed during a Monday Night Football game, millions witnessed the critical importance of an immediate response to cardiac arrest. His survival highlighted what the Nick of Time Foundation has been teaching for years— immediate CPR and AED access are the difference between life and death. The foundation doesn't just screen hearts; it creates heart heroes through hands-only CPR training and AED education for teens and families. They're building communities prepared to act decisively when seconds matter most.

### Join the Heartbeat of Change

For nearly twenty years, the Nick of Time Foundation has transformed heartbreak into hope, establishing a network of protection for young hearts across the Puget Sound region. Their work continues to grow, driven by dedicated volunteers, medical professionals, and community partners all united by a simple belief: we can prevent these tragedies—one heart at a time.

- Expected Attendance: 200-250 guests
- Target Fundraising Goal: \$200,000-\$300,000
- Venue: Fairmont Olympic Hotel, Seattle

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**Lifesaver Legacy- \$35,000**

**Title Sponsor**

**Only ONE Available- Exclusive Naming Rights**

## **Recognition and Branding**

- Event titled: "Company Name presents Nick of Time Foundation's 20th Anniversary Gala"
- Premier logo placement on ALL event materials (invitations, programs, signage, website)
- Full-screen logo visibility throughout event presentations
- Signage with prime placement at event entrance
- Dedicated sponsor spotlight in event program (full page)
- Year-long logo placement on the foundation website with a link

## **Event Benefits**

- Reserved premium table for 10 guests
- VIP reception access with foundation leadership and medical partners
- Opportunity for CEO/representative to address all attendees (5-minute speaking slot)
- Professional photography session with foundation leadership
- Complimentary valet parking for sponsor table guests
- Complimentary Room for two, night of the event

## **Impact Recognition**

- Sponsor one complete heart screening event (300+ youth screened)
- Named recognition: "Annual [Company Name] Youth Heart Screening"
- Custom impact report showing lives potentially saved through sponsored screening

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## Heart Guardian- \$20,000 Presenting Sponsor Limited to TWO Sponsors

### Recognition and Branding

- "Presented by [Company Name]" recognition on key materials
- Prominent logo placement on all event signage and materials
- Half-screen logo visibility during event presentations
- Signage at the event venue
- Half-page dedicated sponsor feature in event program

### Event Benefits

- Reserved table for 10 guests
- VIP reception access
- Priority seating location
- Recognition during welcome remarks
- Meet-and-greet opportunity with the foundation medical director
- Complementary room for 2, on the night of the event

### Impact Recognition

- Sponsor AED placement at a local school or sports field
- Named recognition plaques at the AED location
- Annual report on AED usage and potential impact

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## Community Champion- \$15,000 (Gold Level) Limited to FOUR Sponsors

### Recognition and Branding

- Logo placement on event signage, programs, and select materials
- Quarter-screen logo visibility during select presentations
- Quarter-page sponsor recognition in event program
- Social media recognition (LinkedIn, Facebook, Instagram)

### Event Benefits

- Reserved table for 10 guests
- VIP reception access
- Recognition during the event program
- Professional event photos provided post-event

### Impact Recognition

- Sponsor CPR/AED training for 100 community members
- Certificate of impact showing the number of people trained
- Social media spotlight featuring sponsored training sessions

## Early Detection Advocate- \$10,000 (Silver Level) Limited to SIX Sponsors

### Recognition and Branding

- Logo inclusion on event signage and program
- Listing in the event program sponsor section
- Social media recognition across foundation platforms
- Website recognition for 6 months post-event

### Event Benefits

- Reserved table for 10 guests
- Event program recognition

### Impact Recognition

- Sponsor screening supplies for one heart screening event
- Impact certificate showing number of youth screened with sponsored supplies

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## VIP Cocktail Reception Sponsor- \$8,500 (Premium Level) Only ONE Available- Exclusive Sponsorship

### Recognition and Branding

- Exclusive naming rights: "[Company Name] VIP Reception"
- Premium logo placement on all VIP reception materials and signage
- Logo featured in event program with VIP reception recognition
- Social media recognition as VIP reception host

### Event Benefits

- Reserved table for 10 guests with VIP reception access
- Host introduction and recognition during VIP reception
- Exclusive networking opportunity limited to 60 guests, with major donors and Nick of Time Foundation board members
- Premium bar placement with company signage
- Professional photography of company representatives at the reception

## Awareness Ambassador- \$5,000 (Bronze Level) Unlimited Sponsors Available

### Recognition and Branding

- Name listing in event program
- Social media recognition
- Website listing for 3 months post-event

### Event Benefits

- Reserved table for 10 guests
- Event program recognition

### Impact Recognition

- Sponsor educational materials for school presentations
- Certificate recognizing contribution to awareness efforts

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## Friend of Nick of Time- \$2,500 (Supporter Level) Unlimited Sponsors Available

### Recognition and Branding

- Name listing in event program
- Social media thank you post

### Event Benefits

- Reserved table for 10 guests
- Event program recognition

### Impact Recognition

- Sponsor educational materials for school presentations
- Certificate recognizing contribution to awareness efforts

## Special Sponsorship Opportunities Limited to ONE Sponsor Each

### Signature Cocktail Sponsor- \$5,000

- Branded cocktail napkins and signage at all bars
- Named signature drink: "[Company Name] Lifesaver Martini"
- Bar signage recognition

### Silent Auction Sponsor- \$2,500

- Logo on all auction materials and display signage
- Recognition during auction presentation
- Thank you mention to all auction participants

### Entertainment Sponsor- \$5,000

- Recognition as Casino Night sponsor
- Logo on stage backdrop
- Announcement during Casino Night introduction

### Valet Parking Sponsor- \$2,500

- Branded valet tickets
- Signage at valet station
- Recognition in program

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## In-Kind Sponsorship Opportunities Unlimited Sponsors Available

### We welcome in-kind donations including:

- Venue partnership
- Catering services
- Entertainment
- Auction items
- Photography/videography services
- Floral arrangements
- Audio/visual equipment

In-kind sponsors receive commensurate recognition with the value of their contribution.

## Why Partner with Nick of Time Foundation: Proven Impact

### Over 20 years we've:

- Conducted 104 heart screening events
- Screened 32,646 young people ages 12-24
- Identified 648 individuals requiring medical follow-up
- Created heart heroes through comprehensive CPR/AED training programs
- Partnered with Seattle Seahawks, Seattle Kraken, Seattle Reign, UW Medicine, VMFH, and other major organizations

## Community Reach

### Your sponsorship connects you with:

- Healthcare professionals and the medical community
- School districts and educational leaders
- Parents and families are committed to youth safety
- Corporate and community leaders

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**Yes, I want to be a sponsor!**

## **Next Steps**

### **Contact Information:**

Darla Varrenti, Executive Director  
Nick of Time Foundation  
Email: [darla@nickoftimefoundation.org](mailto:darla@nickoftimefoundation.org)  
Phone: 425-891-0578

### **Commitment Deadline:**

November 30, 2025  
Payment Terms: 50% due upon commitment, 50% due by January 31, 2026

### **Custom Packages Available:**

We're happy to work with you to create a sponsorship package that meets your specific marketing and community engagement goals.

**All sponsorships are tax-deductible to the fullest extent allowed by law. Nick of Time Foundation is a 501(c)(3) nonprofit organization.**